

Print

SMALL / NOTES / FINE PRINT CIRCULAR - BOOK

Font Size: 8pt
Tracking: 0pt
Leading: 10pt

NORMAL / BODY CIRCULAR - BOOK

Font Size: 12pt
Tracking: 0pt
Leading: 14pt

BIG / SUBTITLES CIRCULAR - BOOK

Font Size: 16pt
Tracking: 0pt
Leading: 19pt

BIGGER / TITLES / CALL OUTS / QUOTES CIRCULAR - BOOK

Font Size: 24pt
Tracking: 0pt
Leading: 24pt

REALLY BIG / ATTENTION GRABBER / SHOUT CIRCULAR - BOLD

Font Size: 60pt
Tracking: 0pt
Leading: 54pt

Web

SMALL / NOTES / FINE PRINT LINETO CIRCULAR PRO - BOOK

Font Size: 12px
Letter-Spacing: -0.015em
Line-Height: auto

NORMAL / BODY LINETO CIRCULAR PRO - BOOK

Font Size: 16px
Letter-Spacing: -0.015em
Line-Height: auto

BIG / SUBTITLES LINETO CIRCULAR PRO - BOOK

Font Size: 24px
Letter-Spacing: -0.015em
Line-Height: auto

BIGGER / TITLES / CALL OUTS / QUOTES LINETO CIRCULAR PRO - BOOK

Font Size: 32px
Letter-Spacing: -0.015em
Line-Height: auto

REALLY BIG / ATTENTION GRABBER / SHOUT LINETO CIRCULAR PRO - BOOK

Font Size: 80px
Letter-Spacing: -0.015em
Line-Height: 75px