

Logo Rules

In the occasions where a small Ximbus logo is required, the attached tagline is removed and the ximbus text is aligned to the horizontal centre of the adjoining motif.



Don't...



Don't place the logo on a background where the colour matches part of the motif colours.



Don't squash or stretch the logo. It must maintain the correct aspect ratio at all times.



Don't change the orientation of the logo. It must remain horizontal.



Don't recolour the artwork at all.



Don't place the logo on a busy background. It must remain clean and legible at all times.



Don't use drop shadows or any effects to help the logo 'stand out'.